

Mark Will
Advisory Team Chair



Agenda

- Ignite Session Recap
- Building Committee Update
- Covenant Staffing
- Stewardship
- Questions & Answers

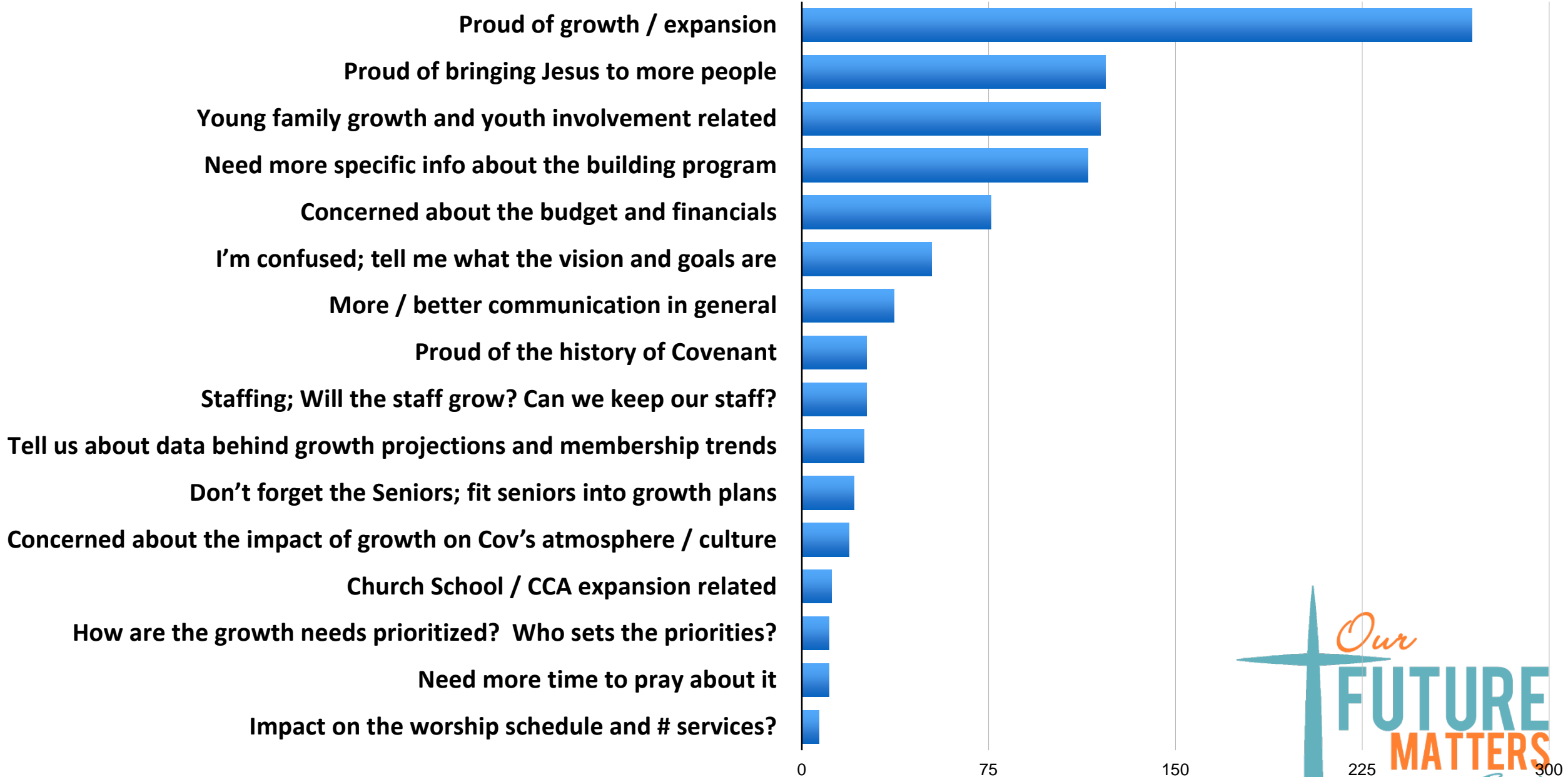


IGNITE SESSION – Key Themes:

- Covenant members were most proud of the membership growth of our church (largest response) and the number of professions of faith in Jesus (2nd largest response).
- Young Families and youth were consistently recognized as very important to our future with the third largest number of responses directly mentioning this group.
- Seniors felt left out of the Covenant Case Statement; this is a growing portion of our population ('baby boomers') that will be a valuable source of new members.
- The need for better communication of Covenant's goals and vision for the building project /campus development was a common theme; as was the desire for a more open discussion of the church's financials and membership trends.
- The congregation, though supporting growth, has concerns about becoming a "mega church" at the expense of Covenant's current atmosphere and culture.



IGNITE SESSION – All Responses:



Greg Braselton
Building Committee Chair



COVENANT

united methodist church
"igniting faith...**changing** lives"

BUILDING COMMITTEE

Bill Baker

Art Chacknes

Garrett Edens

Jill Ellis

Kirk Myers

Terry Tysinger

Sharon Brock

Dan Stageberg

Kenny Garner

Greg Braselton

Eric Schawlm

Bryan Halt

Cathy Boggs

Jo Ann Schanen

Mark Will

Brad Carey

Ginger Mages

Gail Hoogstraal

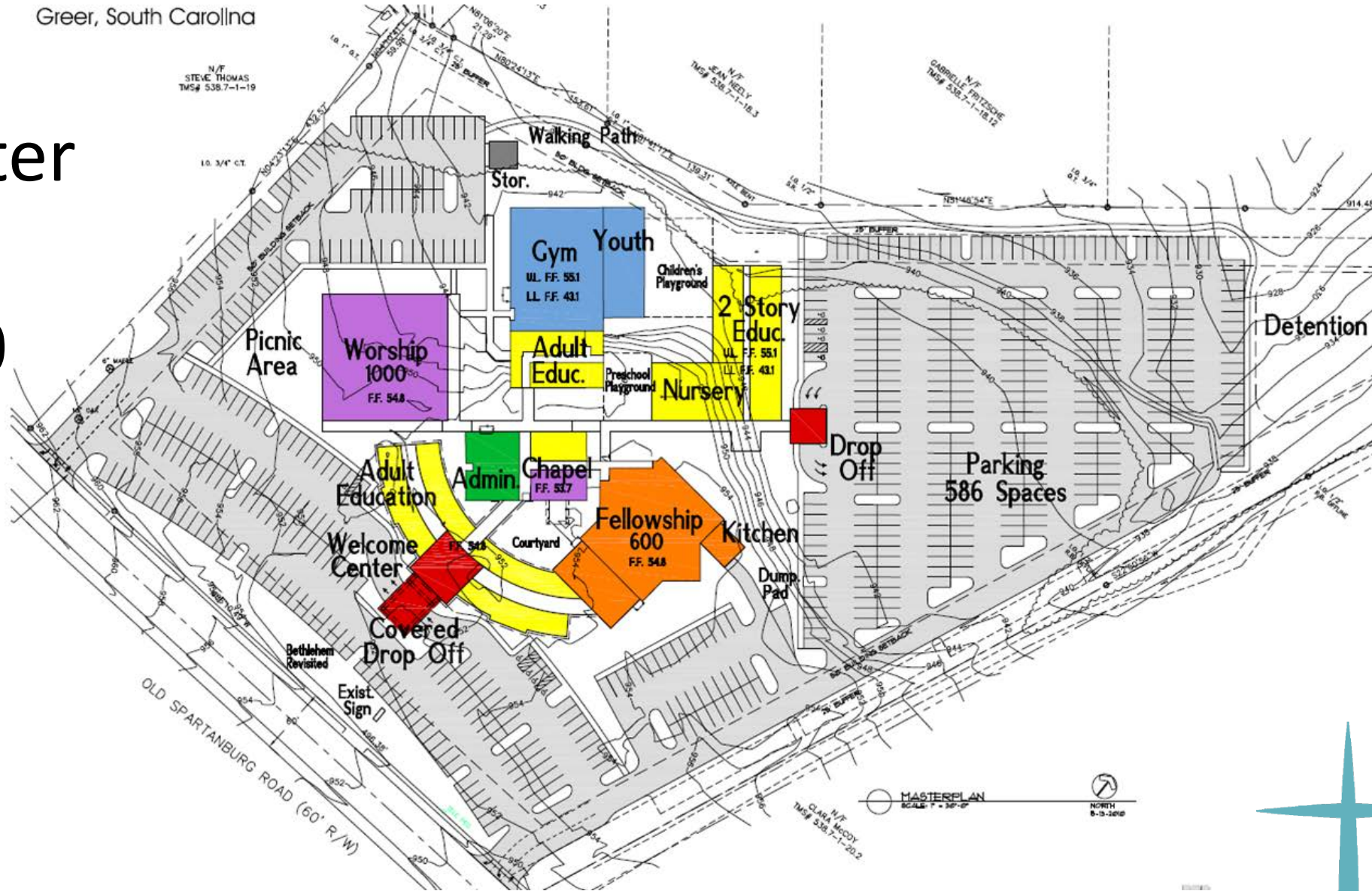
Janice Moore

Darren Hook



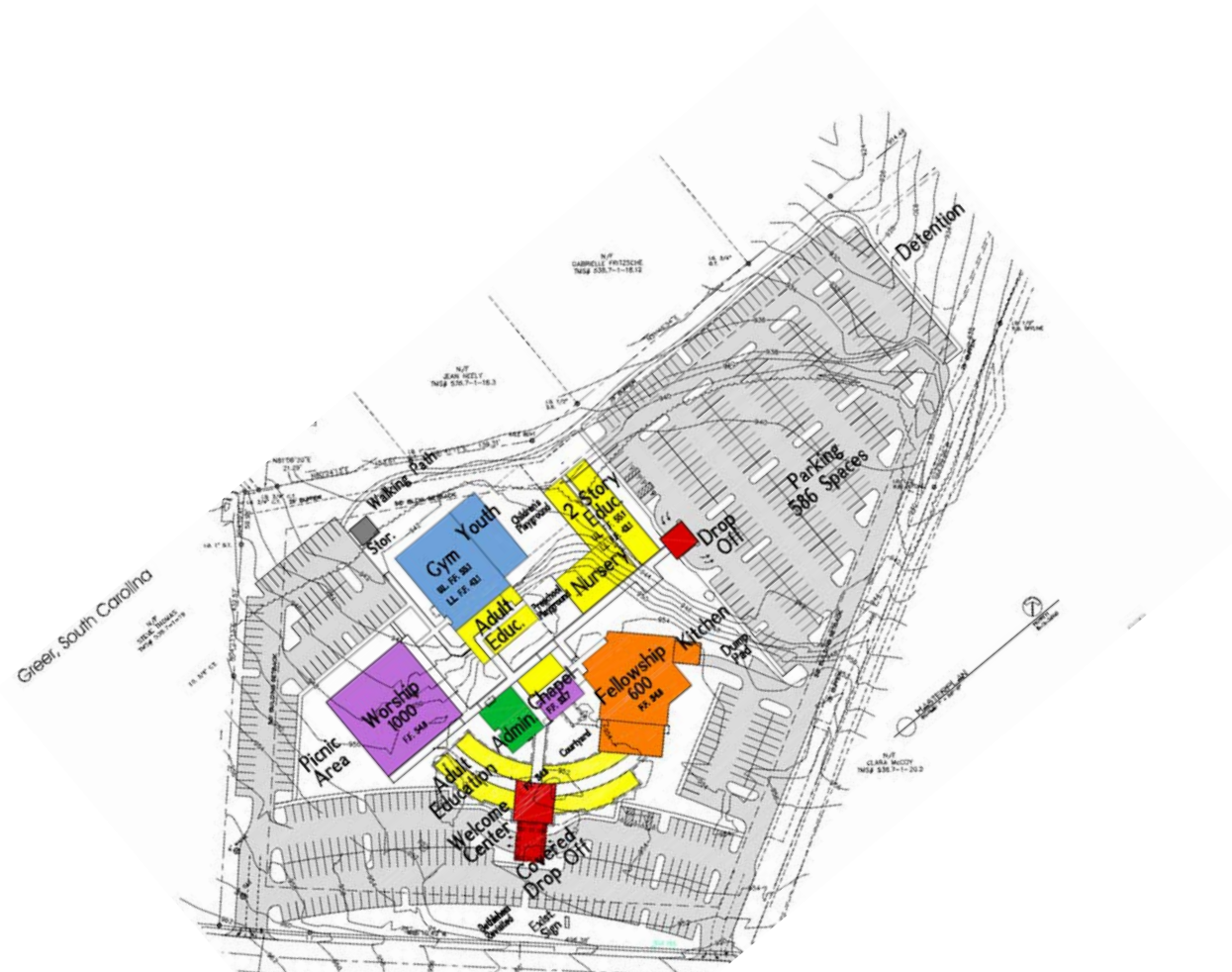
Greer, South Carolina

Master Plan 2010



10.16 Acres

Master Plan 2010



2015 Site Outline

25.76 Acres



Land Acquisition Summary

2010 acreage was 10.16:

Appraisal of Site was \$5,000,000

2015 acreage is 25.76:

Appraisal of Site was \$9,500,000

Cost to acquire land was \$1,209,900





<https://www.youtube.com/watch?v=XZBnpb5ulvM&feature=youtu.be>





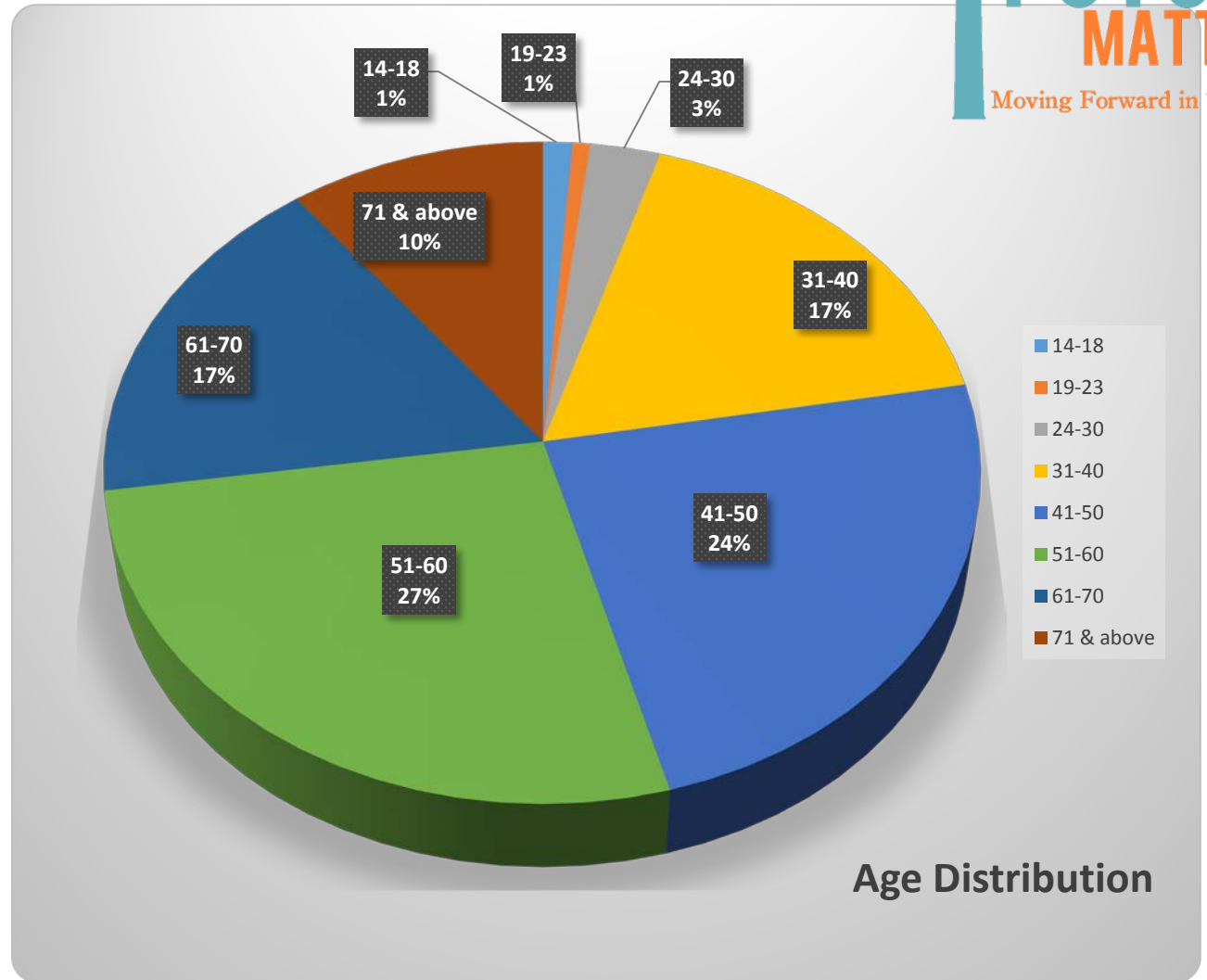
Congregational Survey Results



FREEMAN | MAJOR
ARCHITECTS

DEMOGRAPHICS

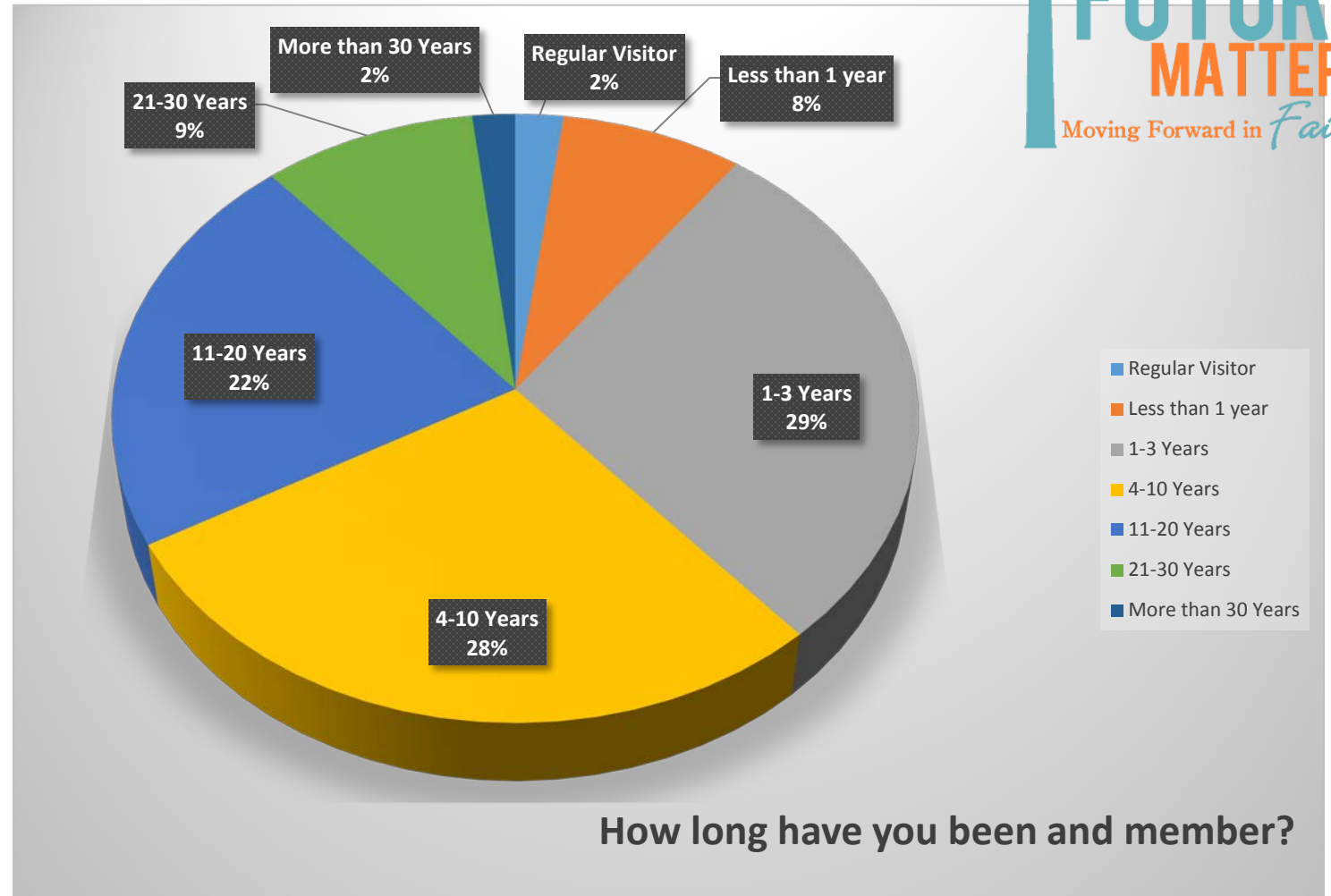
- Age groups over 30 are fairly evenly represented.
- Only 5% of the respondents are under 30.



DEMOGRAPHICS



- **61% of respondents have been at the church more than 4 years.**
- **There is even distribution between new members and long term members.**

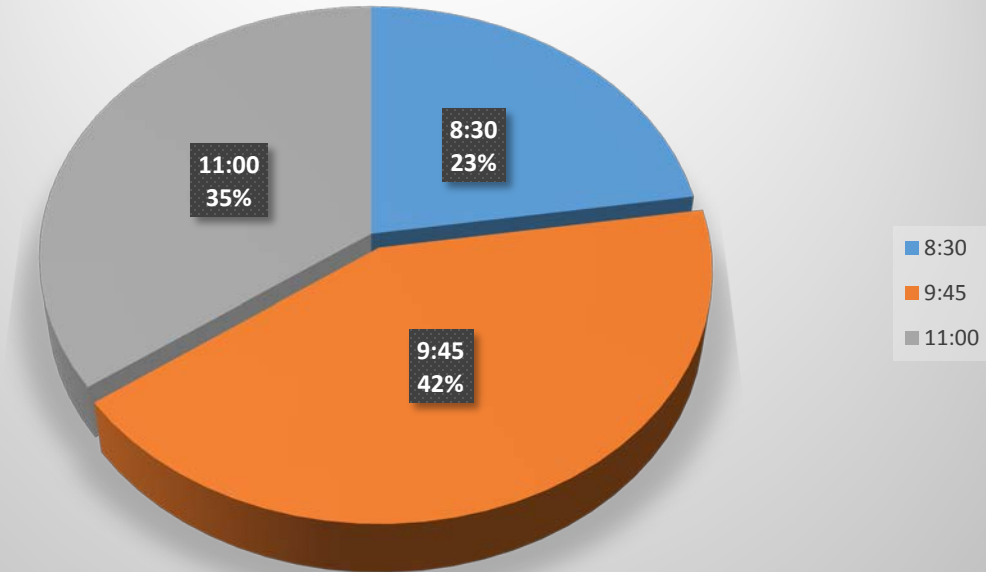


DEMOGRAPHICS



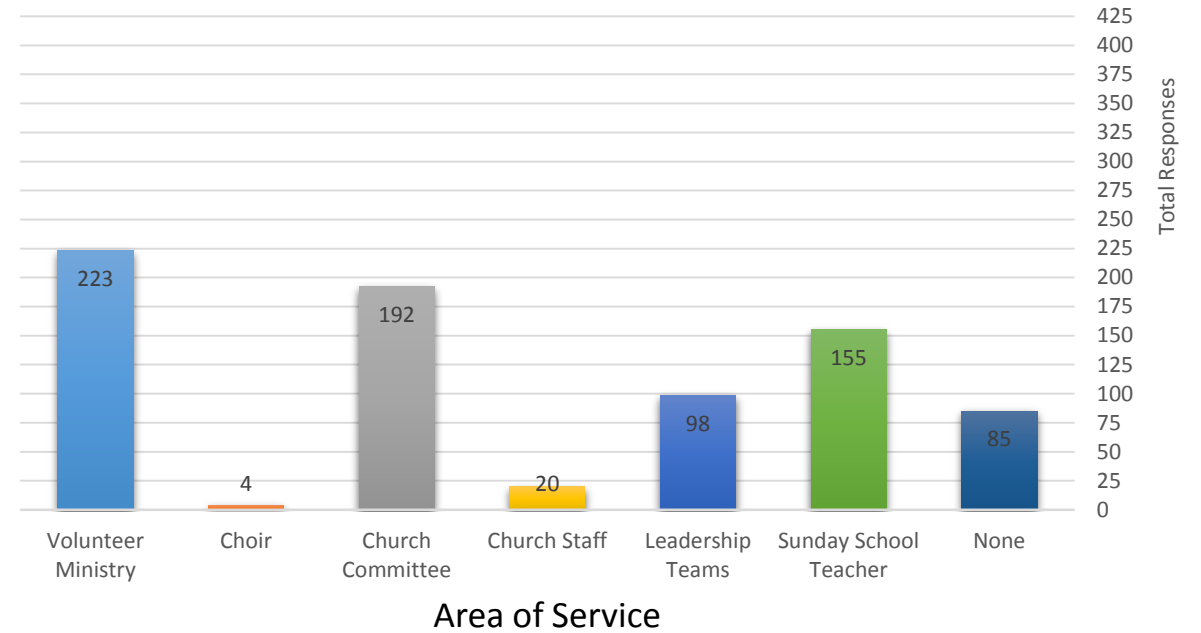
- 80% of respondents have had some sort of leadership or volunteer role at the church.

Service Time Distribution



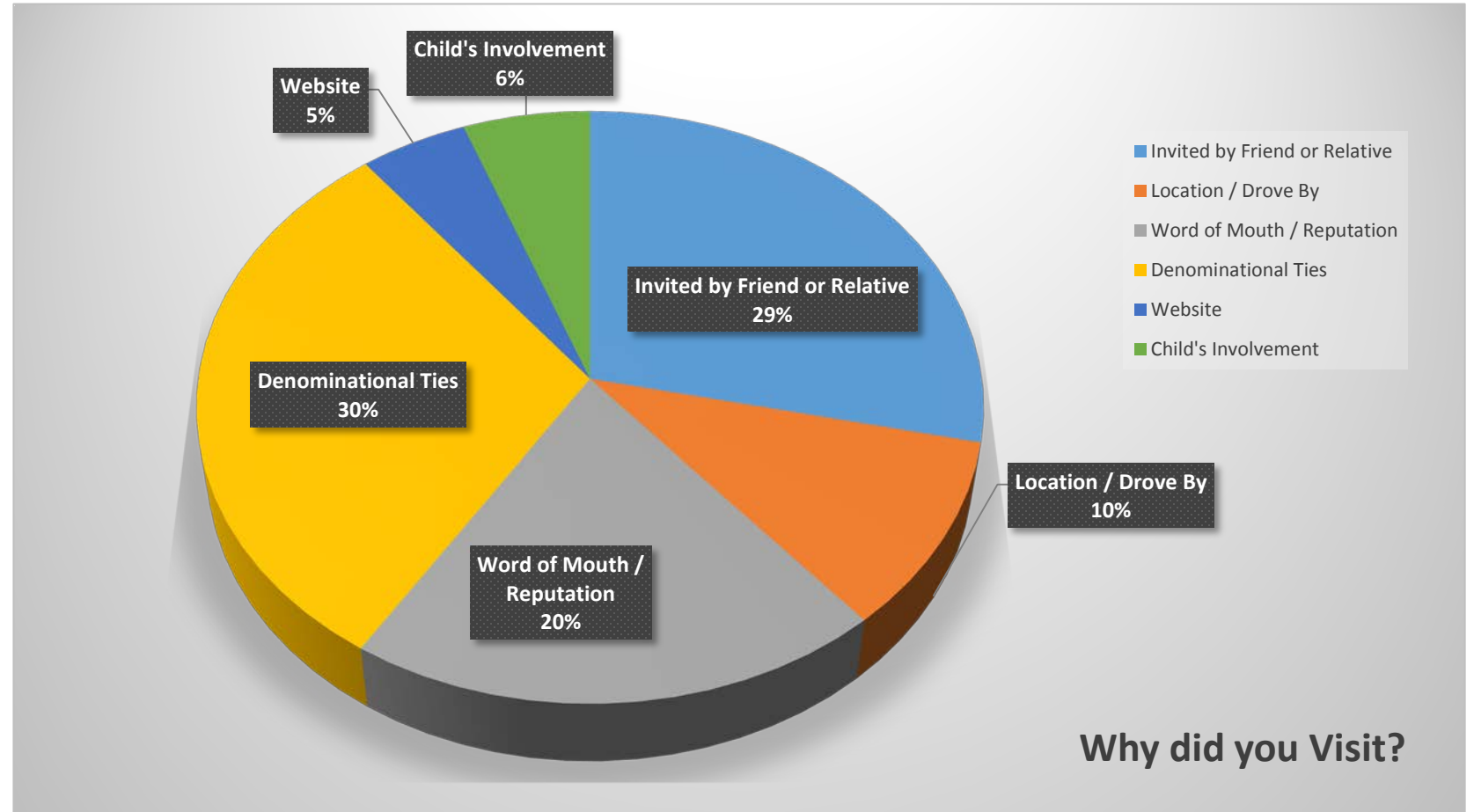
- Over 40% of respondents attend the 9:45 service.

Serving at Covenant



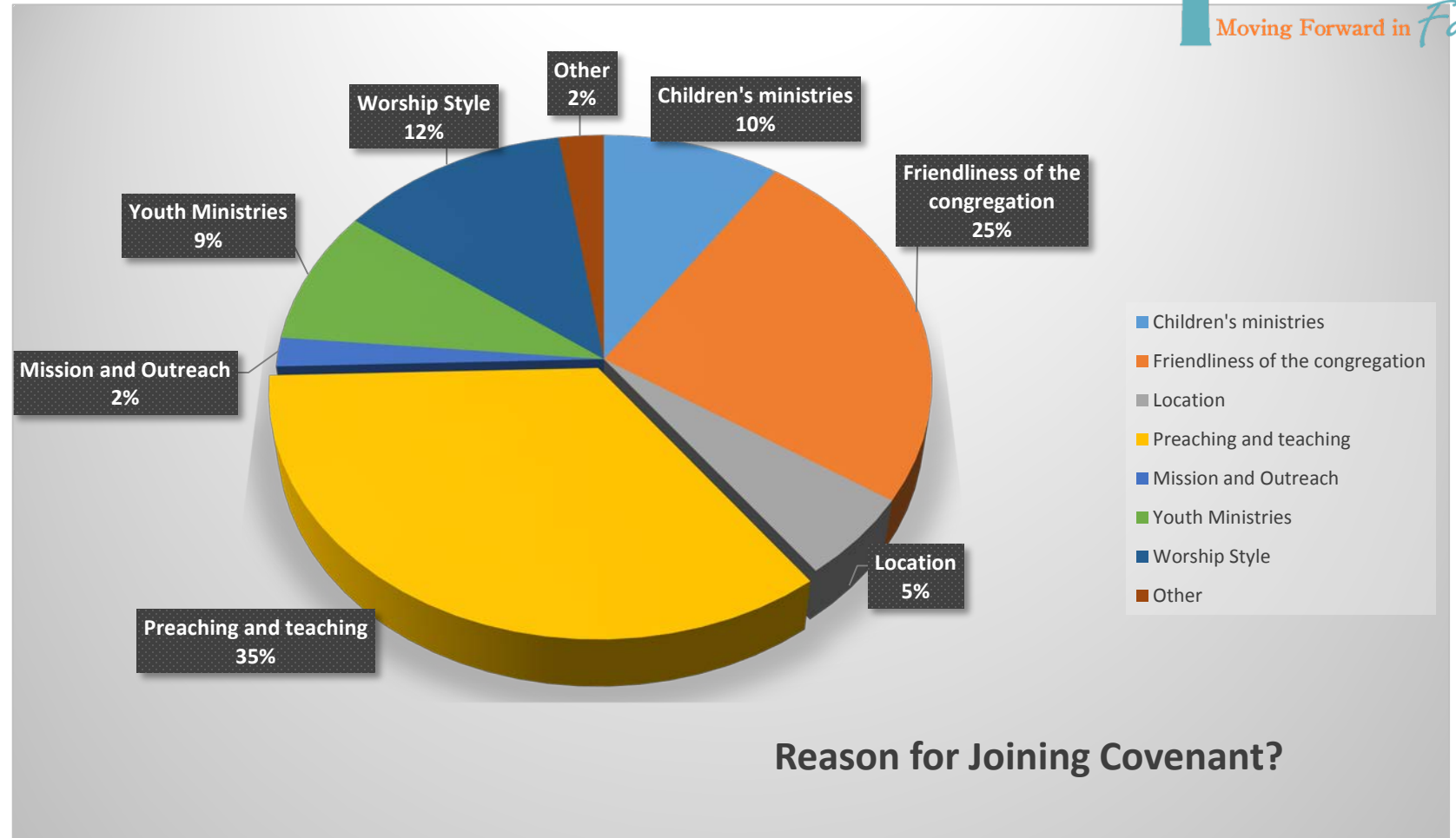
ENGAGING WITH COVENANT

- **Almost 50% of visitors were invited by a friend or heard about the church through word of mouth.**



ENGAGING WITH COVENANT

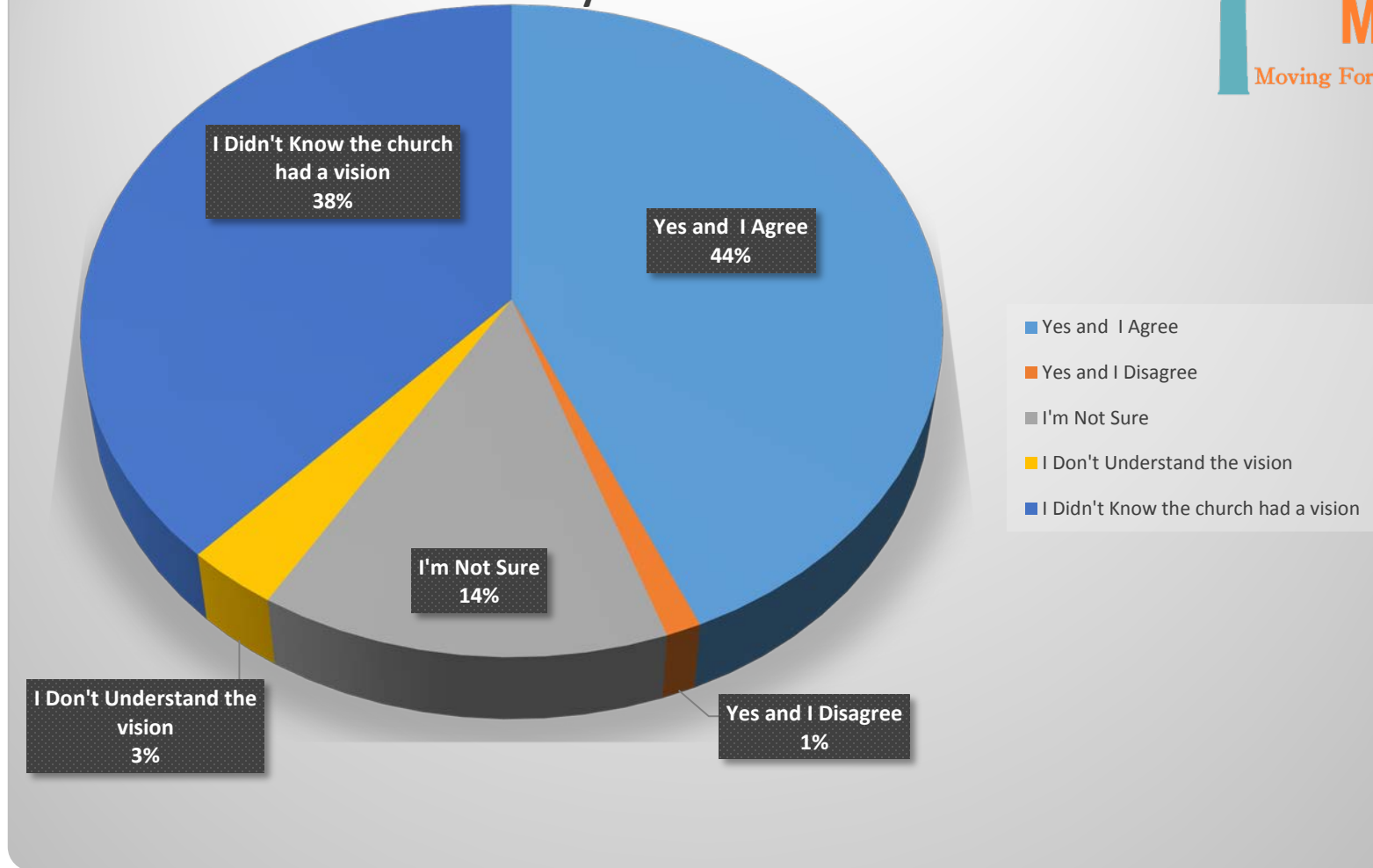
- More than a third of the members join because of preaching and teaching
- Almost 20% join for children/youth programming
- 25% join because of the friendly congregation



VISION?

- **44% understand and agree with the vision of CUMC**
- **More than half either don't understand or didn't know there was a church vision. This was also commented on in the "additional comments" portion of the survey.**

Do you Understand the Church's Vision of becoming a Community Church?

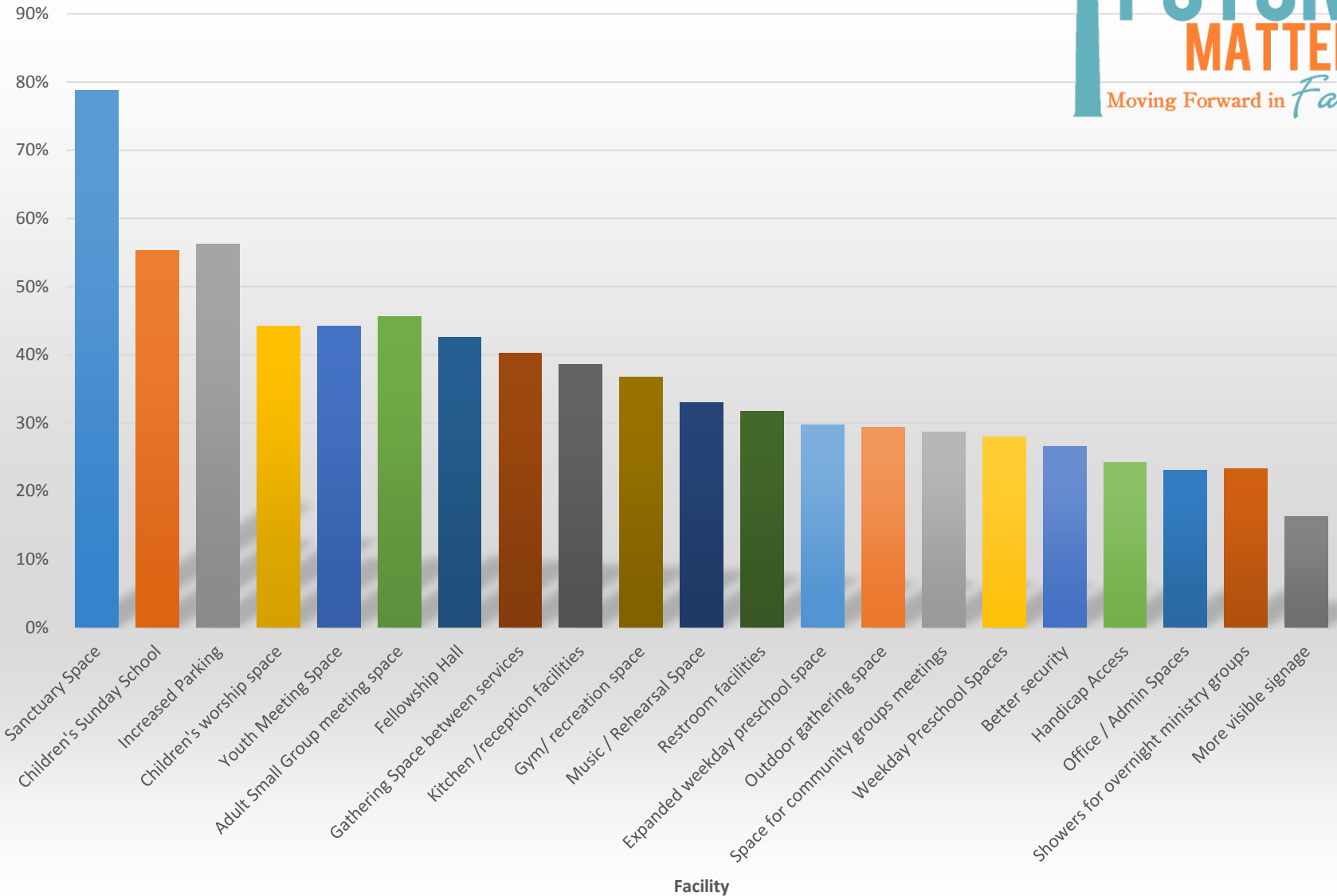


MINISTRY GOALS

- **79% agree that additional worship space is critical**
- **Sunday school space for children and adults were also high priorities.**

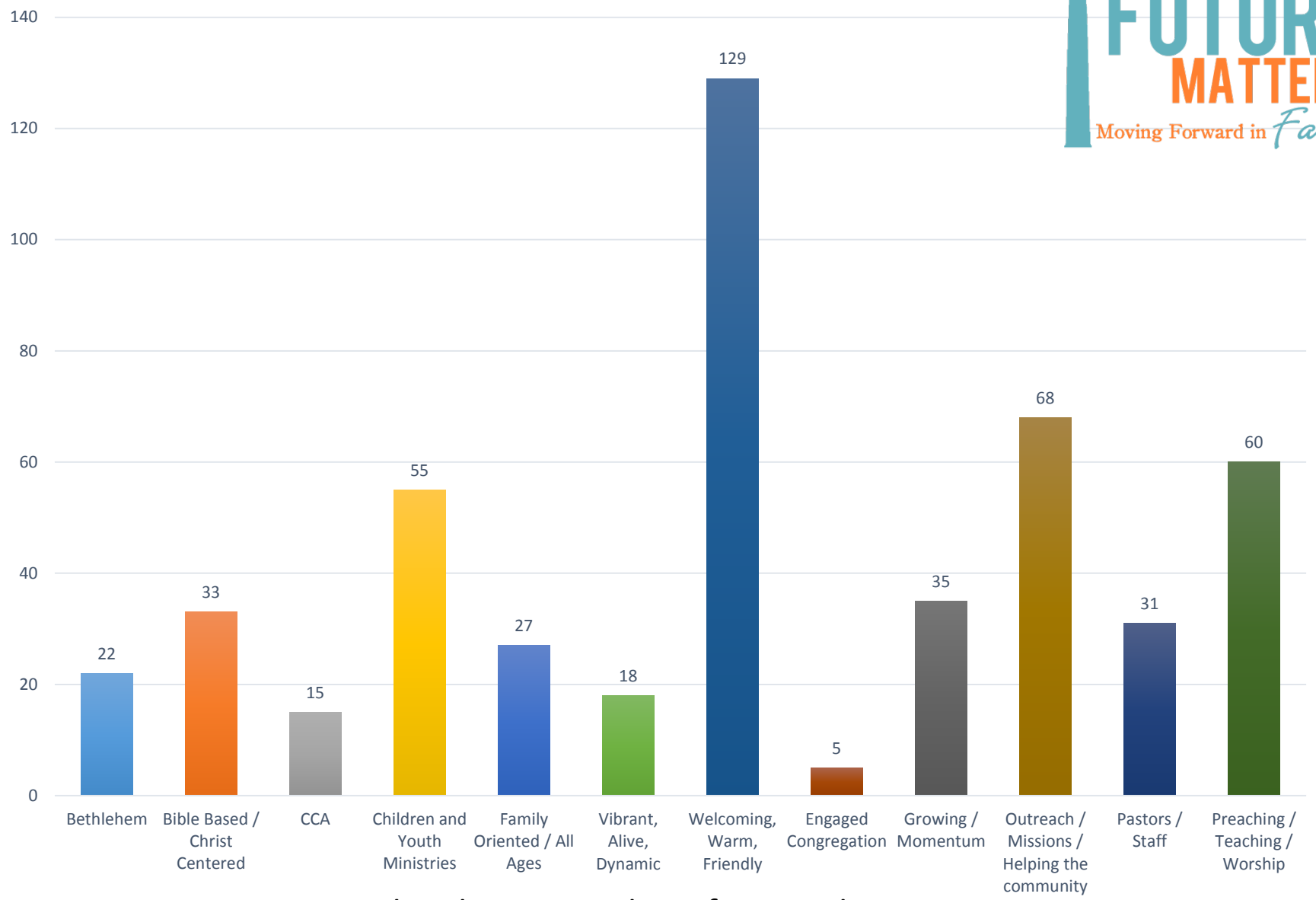


Needs ranked as 4 or 5 (very important or critical).



“I think Covenant is regarded as a friendly place where anyone can feel comfortable and welcome coming to church. It is a place where God's word is taught in a passionate way that touches everyone's hearts. It is a place for all ages, all races, all peoples. It is known for helping others, and seeks to have every member want to help others and share the love of Christ.”

What is Covenant Best Known for?



Graph indicates number of respondents

What opportunities for ministry do you think could be most enhanced by building improvements or expansion?

(Only 60% of respondents answered this question)



- **The vast majority of respondents agree that accommodating growth and providing space in all areas for visitors and members is crucial.**
- **Worship and education space for children and adults were listed as most critical.**
- **There is a concern that outreach diminishing as a focus and needs to remain important part of the church's mission. A soup kitchen, food pantry and space for community groups to meet were all mentioned.**
- **A columbarium and outdoor recreation space were also mentioned several times as things not to be forgotten.**



FREEMAN | MAJOR
ARCHITECTS

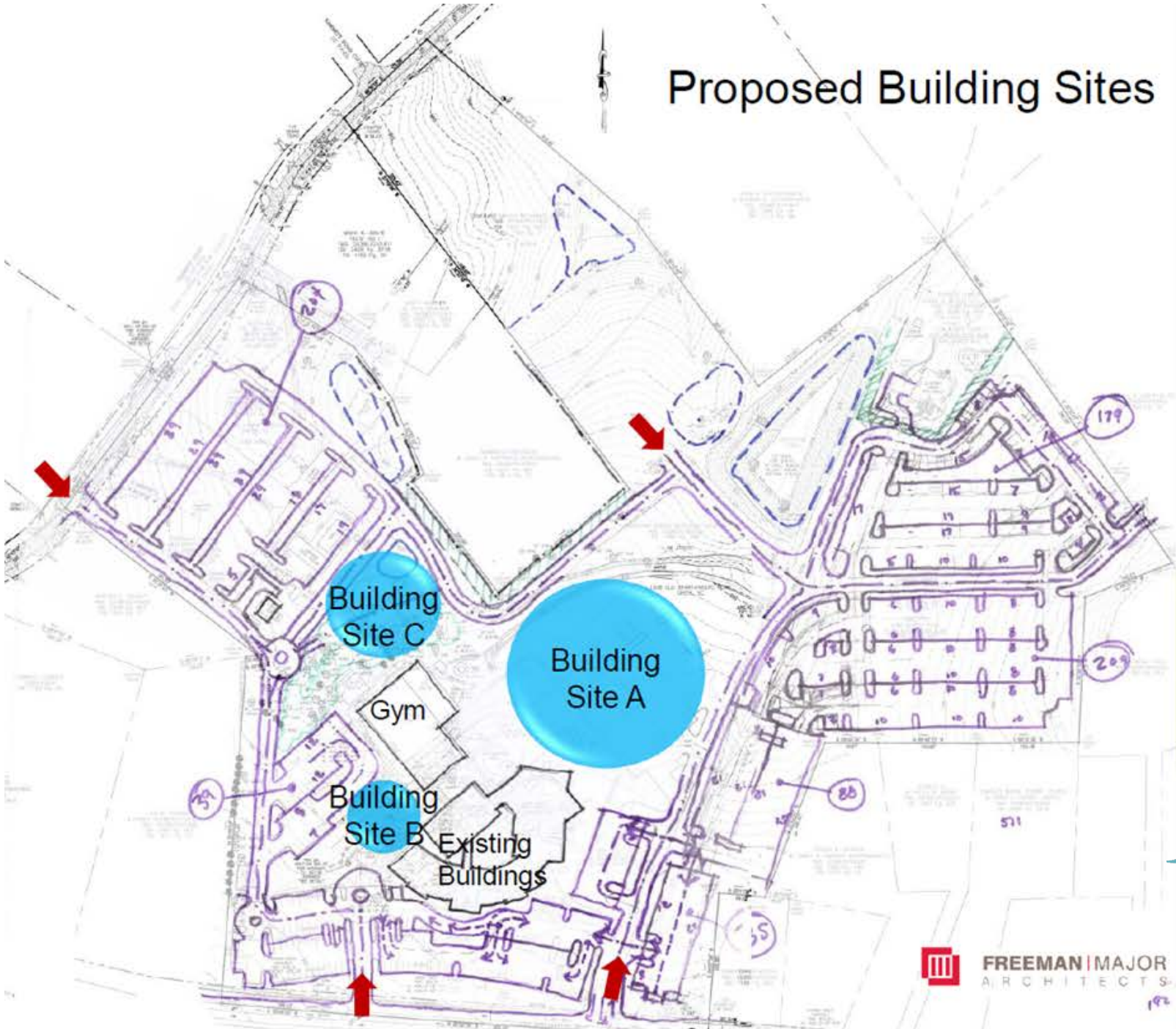


Campus Master Plan Progress



Our
FUTURE
MATTERS
Moving Forward in Faith

Proposed Building Sites



 **FREEMAN | MAJOR**
ARCHITECTS



Our
FUTURE
MATTERS
Moving Forward in Faith



Campus Site Master Plan Process COMPLETED!

Dot/ plan exercise	December 15th
Meet with Staff Members	December 22nd
Write and set up online survey	December 22Jan 2nd
Meeting to review schedule /process	Jan 8th
Conduct live online survey	Jan 16th26st
Prep workshop	Jan 12th16th
Study survey output	Jan 26thFeb 5th
Hold workshop	Jan 31st
Study workshop output	Feb 2nd6th
Develop Program of Spaces	Feb 9th13th
Develop MP concepts	Feb 16th20th
Meeting with RSI and Church	Feb 17th
Meet with Steering Committee	Feb 19th
Meet with Bldg. Comm. review Concepts	Feb 23rd or 24th
Revise Program and MP Concepts	March 11th-March 23rd



Campus Site Master Plan Process

OUTSTANDING:

Program Feedback from Committee	March 18th
Present Final Master Plan Concept Options And revised Program of Spaces	March 23rd
Building Comm. Approval of MP Concept	April ??
Complete MP and produce deliverables	Two weeks

Present final MP to committee for notice to proceed and define Scope of Phase 1 work
2 weeks after approval

**Fundraising rendering of Master Plan for journey guides and capital campaign

TBD

Phase I contract execution TBD



Pat Fitzsimmons
Staff-Parish Relations Chair



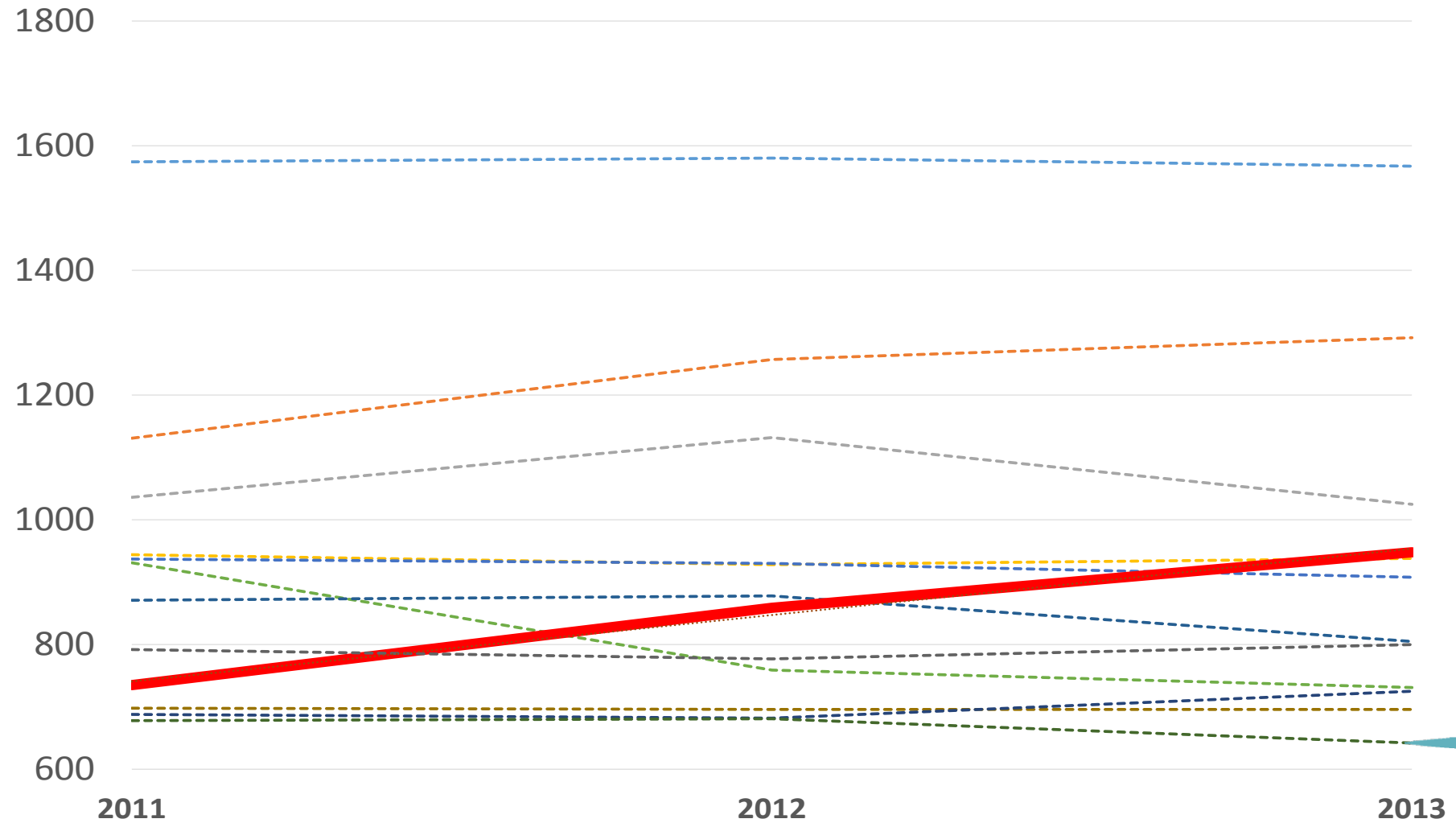
COVENANT

united methodist church
"igniting faith...**changing** lives"

2015 Southern / South East UMC Churches & Staffing				
Respondent Profile - 33 UMCs				
	Top 10%	Average	Median	Covenant
Ministry Funding	\$5,834,869	\$3,297,328	\$2,125,000	\$2,002,562
Church Membership	5,252	3,405	2,400	2,018
Weekly Attendance	1,880	1,243	1,000	1,116
Staff Size	44	26	21	13



Top 10 Attended UMC Churches in SC



- Mt Horeb
- Chapin
- Christ (Marion)
- Belin
- Buncombe
- First (Myrtle)
- Shandon
- Covenant
- Bethany
- Mauldin
- Advent
- Edisto Fork
- Linear (Covenant)



Covenant UMC, Greer SC Membership Growth by Year @ Year End

	2008	2009	2010	2011	2012	2013	2014
Membership	1203	1170	1248	1352	1522	1681	1822
# Increase							679
% Increase							56%

	2008	2009	2010	2011	2012	2013	2014
Avg Attendance	592	593	662	735	859	948	1073
# Increase							481
% Increase							81%

--	--	--	--	--	--	--	--

Year To Date in 2015 Membership is over 2,000 and Attendance is pushing 1,200



Staffing A Rapidly Growing Church

“Staffing growth is a function of facilitating increased demands associated with continued growth in attendance, membership and corresponding expansion of ministries.”

~Rev. Dr. John Ed Mathison



Three Basic Types / Kinds of Staff:

Clergy (Ordained Pastors)

Program Staff (Ministry Directors)

Admin / Support Staff



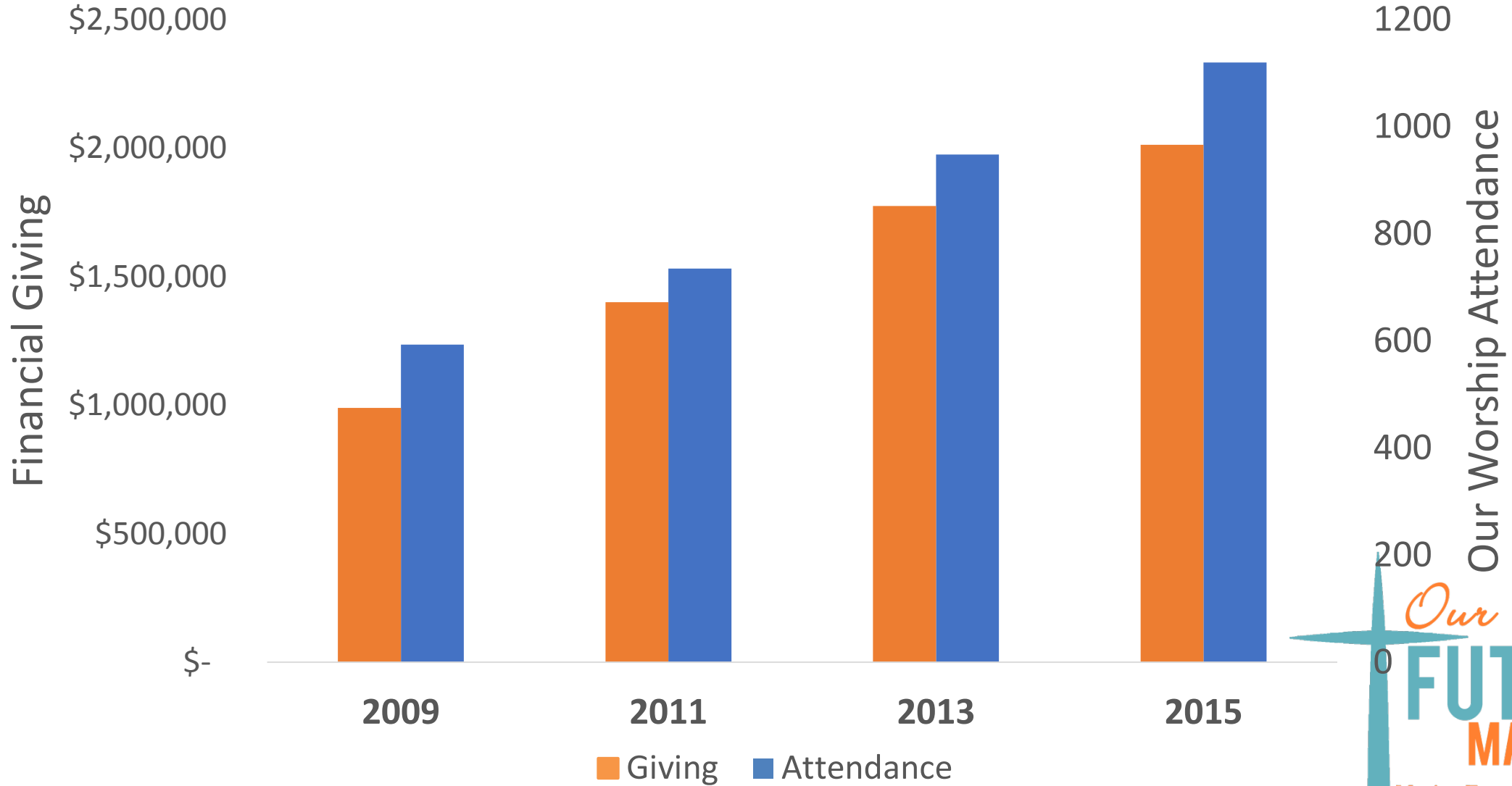
Tom Garnett
Stewardship Committee Chair



COVENANT

united methodist church
"igniting faith...**changing** lives"

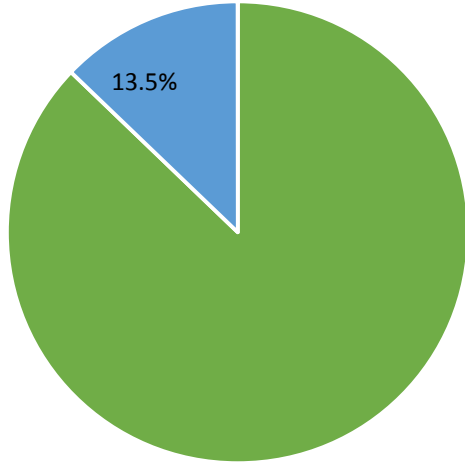
Growing In Faith and Stewardship



Debt Position Overview

2013

(240K of \$1.78 MM Funding)



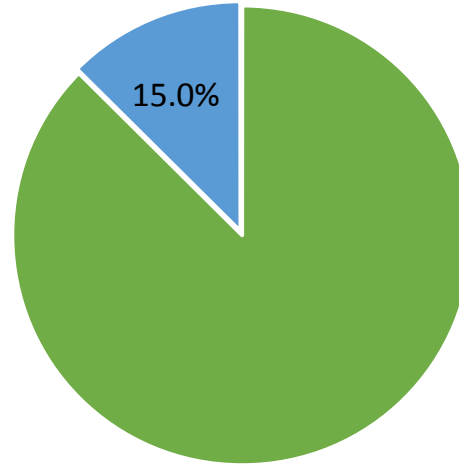
2013 Profile

~\$2,000,000

P&I \$240,000

2014

(285K of \$1.91 MM Funding)



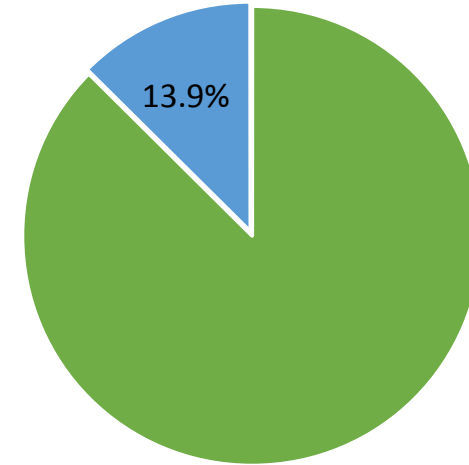
2014 Profile

~\$2,650,000

P&I \$285,000

2015

(280K of \$2.01 MM Funding)



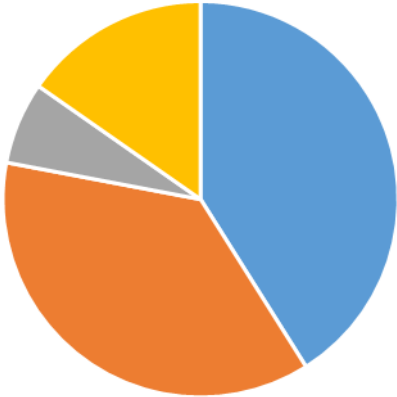
2015 Profile

~\$3,140,000

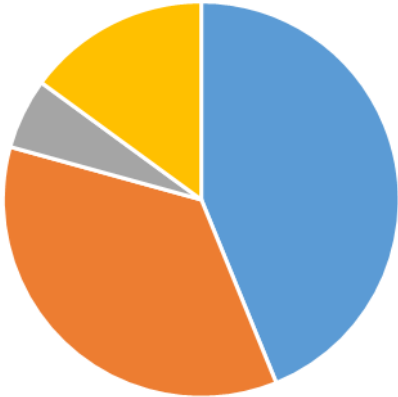
P&I \$280,000

SC Conference Budget Profile

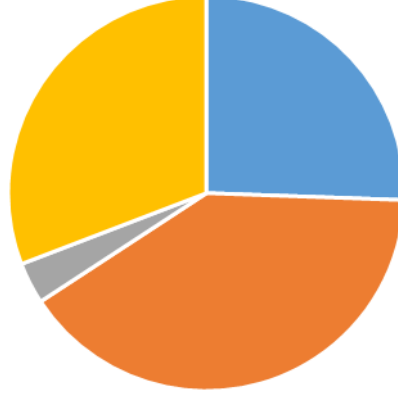
Mt Horeb
(Lexington)



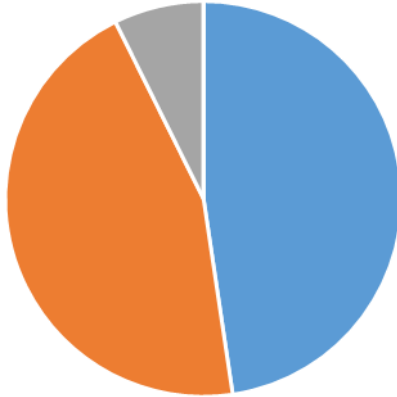
Belin
(Murrells Inlet)



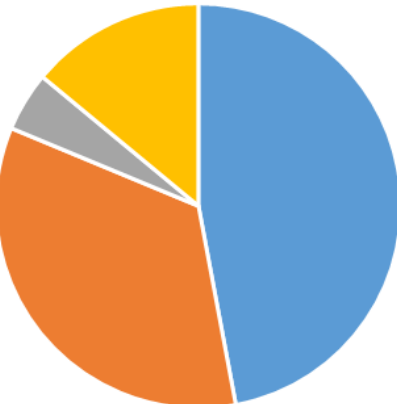
Chapin
(Chapin)



Christ
(Myrtle Beach)



Covenant



- Personnel
- Missions, Ministry & Operating Expenditures
- Capital Improvement Expenditures
- Mortgage P&I



Considerations for Capital Outlay

- Modeling of Attendance and Giving
- Capital Campaign Success
- Balancing Mission, Ministries, Ministers, Campus Development
- Input from Bank
- Building Costs
- Approval from Finance Committee, Church Council, District, and Church Conference



Questions



Thank You!



COVENANT

united methodist church
"igniting faith...**changing** lives"